



# W. R. Berkley Corporation Renames Union Standard Insurance Group to Berkley Southwest

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GREENWICH, Conn.--(BUSINESS WIRE)-- **W. R. Berkley Corporation (NYSE: WRB)** today announced that its Union Standard Insurance Group is changing its name to Berkley Southwest to better reflect the business's commitment to serving the diverse needs of clients and partners with even greater efficiency, innovation, and care in the U.S. Southwest. The change is effective immediately.

Berkley Southwest, led by president, John Henle, will continue to offer high-quality, customized insurance products, thoughtful risk management solutions, and personalized claims handling to its clients and agency partners. Berkley Southwest's rebranding includes a new logo and a revamped website, designed to provide a more seamless and enriched user experience.

W. Robert Berkley, Jr., president and chief executive officer of W. R. Berkley Corporation, commented, "We are pleased to highlight Berkley Southwest's connection to the Berkley brand and reflect its specific focus on and commitment to serving the southwestern United States. As one of the earliest additions to Berkley's portfolio of 60 businesses, it has exemplified the value of our decentralized model. The knowledgeable and talented team at Berkley Southwest is building upon a strong foundation, and we look forward to their continued success."

For further information about the products and services available from Berkley Southwest and the rebranding, please visit [www.berkleysouthwest.com](http://www.berkleysouthwest.com).

Founded in 1967, W. R. Berkley Corporation is an insurance holding company that is among the largest commercial lines writers in the United States and operates worldwide in two segments of the property casualty insurance business: Insurance and Reinsurance & Monoline Excess. For further information about W. R. Berkley Corporation, please visit [www.berkley.com](http://www.berkley.com).



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